

ROUGAROU OF BEECROFT (PART 3)

	Financial Projections			Forecasts (Part 3) (Less Exhibitor Share)	
	Minimum	Medium	Maximum		
1. Domestic Theatrical Sales:				Minimum:	
Box Office Gross (2)	10,000,000	25,000,000	65,000,000		
Less Exhibitor/Theater Share (3)	5,000,000	12,500,000	32,500,000		
GROSS FILM RENTALS:	5,000,000	12,500,000	32,500,000	18,862,500	
Less Prints & Advertising (4)	2,000,000	5,000,000	10,000,000	Medium:	
Less Distribution Fee (5)	1,500,000	2,250,000	6,750,000		
DOMESTIC THEATRICAL NET PROFIT	1,500,000	5,250,000	15,750,000	36,925,000	
2. Domestic Ancillary Sales:				Maximum:	
Pay Cable Revenue	2,000,000	3,500,000	6,000,000		
Network TV Revenue	750,000	1,000,000	1,500,000	81,750,000	
TV Syndication	500,000	850,000	1,500,000		
DVD Market (6)	750,000	1,500,000	2,625,000		
Airline (12)	800,000	1,200,000	2,000,000		
New Media (11)	2,000,000	4,000,000	7,500,000		
GROSS ANCILLARY SALES	6,800,000	12,050,000	21,125,000		
Less Distribution Fee (7)	2,040,000	3,615,000	6,337,500		
DOMESTIC ANCILLARY NET PROFIT	4,760,000	8,435,000	14,787,500		
3. Foreign Theatrical Sales:					
Box Office	7,500,000	15,000,000	40,000,000		
Less Exhibitor (8)	3,500,000	7,500,000	20,000,000		
Less Prints & Advertising	1,500,000	3,000,000	5,500,000		
Less Distribution Fee (9)	500,000	1,125,000	3,625,000		
FOREIGN THEATRICAL NET PROFIT	2,000,000	3,375,000	10,875,000		
4. Foreign Ancillary Sales:					
Pay Cable Revenue	1,000,000	2,000,000	3,500,000		
Television Revenue	500,000	750,000	1,250,000		
DVD Market (10)	562,500	1,125,000	1,875,000		
New Media (11)	1,500,000	3,000,000	6,000,000		
GROSS ANCILLARY PROCEEDS	3,562,500	6,875,000	12,625,000		
Less Distribution Fee (9)	890,625	1,718,750	3,156,250		
FOREIGN ANCILLARY NET PROFIT	2,671,875	5,156,250	9,468,750		
5. Worldwide Revenue (13)	10,931,875	22,216,250	50,881,250	Budget	
6. Less Investment plus 10% (14)	8,579,494	8,579,494	8,579,494	Actual: 7,799,540	
7. Total Worldwide Net Profits	Calc:	2,352,000	13,637,000	42,302,000	

Sales Forecast Notes

Information for these projections have been provided by the following leading websites used by most Studios, Distributors and Investors, www.studiosystem.com, www.boxofficemojo.com and www.imdbpro.com.

By finding films that have similar genres and similar budgets to the film(s) in consideration, the first step is a matter of comparing all their numbers and averaging them out to get initial amounts. Then we dig into each avenue of revenue, and then we dissect projects with similar situations. Not all comps are applied in all categories, and several comps may only be applied to certain revenue streams due to similar marketing, cast levels, distribution and several other factors. This can, in turn, make some comps at first glance not appear to match the main project; however, to compute these projections the comps are determined to match in several other areas. It is not uncommon to utilize over fifty different comps, with only some applied to box office and others to new media, cable, etc.

As it remains a difficult task to forecast the results of theatrical films, these projections have been prepared using three different models, for full disclosure and comparison purposes. The Minimum amounts refer to a 'worst case scenario'. The Medium amounts refer to the 'average' returns. The Maximum amounts refer to a 'best case'. These Projections were prepared using conservative figures. Potential revenues have been purposely understated.

These projections are based on current average time allotments per standard motion picture release schedules. Revenues generated normally occur within 14 to 18 months for box office from time of initial investment. Ancillary rights revenues normally occur within 24 months of initial investment and may continue for unlimited time but at a substantially smaller rate. The bulk of all motion picture revenue streams can be expected within 24 to 36 months. Revenues projected are totals for a 60-month time frame.

Motion Picture Financial Projections follow U.S. SEC (Securities & Exchange Commission) guidelines. The only comparison projects used are those with a maximum budget of 20% higher than the film(s) in consideration. There is no limitation for lower amounts. As well, comparison projects are for films produced only in the past seven years. Cast, production value and script are some factors affecting projections.

DISCLAIMER: Projections are estimates only, based on assumptions, which may prove to be incorrect.