

## HAG OF BEECROFT (PART 1)

### Financial Projections

	Minimum	Medium	Maximum	
1. Domestic Theatrical Sales:				Forecasts (Part 1)
Box Office Gross (2)	7,500,000	15,000,000	30,000,000	(Less Exhibitor Share)
Less Exhibitor/Theater Share (3)	3,750,000	7,500,000	15,000,000	Minimum:
<b>GROSS FILM RENTALS:</b>	<b>3,750,000</b>	<b>7,500,000</b>	<b>15,000,000</b>	9,100,000
Less Prints & Advertising (4)	2,500,000	4,000,000	7,500,000	Medium:
Less Distribution Fee (5)	375,000	1,050,000	2,250,000	
<b>DOMESTIC THEATRICAL NET PROFIT</b>	<b>875,000</b>	<b>2,450,000</b>	<b>5,250,000</b>	17,125,000
2. Domestic Ancillary Sales:				
Pay Cable Revenue	500,000	850,000	1,500,000	Maximum:
Network TV Revenue	300,000	650,000	950,000	32,725,000
TV Syndication	250,000	400,000	750,000	
DVD Market (6)	300,000	525,000	750,000	
Airline (12)	300,000	600,000	900,000	
New Media (11)	950,000	1,500,000	3,000,000	
<b>GROSS ANCILLARY SALES</b>	<b>2,600,000</b>	<b>4,525,000</b>	<b>7,850,000</b>	
Less Distribution Fee (7)	780,000	1,357,500	2,355,000	
<b>DOMESTIC ANCILLARY NET PROFIT</b>	<b>1,820,000</b>	<b>3,167,500</b>	<b>5,495,000</b>	
3. Foreign Theatrical Sales:				
Box Office	5,000,000	10,000,000	20,000,000	
Less Exhibitor (8)	2,500,000	5,000,000	10,000,000	
Less Prints & Advertising	1,500,000	2,000,000	3,500,000	
Less Distribution Fee (9)	250,000	750,000	1,625,000	
<b>FOREIGN THEATRICAL NET PROFIT</b>	<b>750,000</b>	<b>2,250,000</b>	<b>4,875,000</b>	
4. Foreign Ancillary Sales:				
Pay Cable Revenue	300,000	600,000	1,000,000	
Television Revenue	200,000	350,000	600,000	
DVD Market (10)	150,000	300,000	525,000	
New Media (11)	600,000	850,000	1,750,000	
<b>GROSS ANCILLARY PROCEEDS</b>	<b>1,250,000</b>	<b>2,100,000</b>	<b>3,875,000</b>	
Less Distribution Fee (9)	312,500	525,000	968,750	
<b>FOREIGN ANCILLARY NET PROFIT</b>	<b>937,500</b>	<b>1,575,000</b>	<b>2,906,250</b>	
5. Worldwide Revenue (13)	4,382,500	9,442,500	18,526,250	Budget
6. Less Investment plus 10% (14)	4,174,632	4,174,632	4,174,632	Actual:
7. Total Worldwide Net Profits	Calc:	208,000	5,268,000	3,795,120

### Sales Forecast Notes

Information for these projections have been provided by the following leading websites used by most Studios, Distributors and Investors, [www.studiosystem.com](http://www.studiosystem.com), [www.boxofficemojo.com](http://www.boxofficemojo.com) and [www.imdbpro.com](http://www.imdbpro.com).

By finding films that have similar genres and similar budgets to the film(s) in consideration, the first step is a matter of comparing all their numbers and averaging them out to get initial amounts. Then we dig into each avenue of revenue, and then we dissect projects with similar situations. Not all comps are applied in all categories, and several comps may only be applied to certain revenue streams due to similar marketing, cast levels, distribution and several other factors. This can, in turn, make some comps at first glance not appear to match the main project; however, to compute these projections the comps are determined to match in several other areas. It is not uncommon to utilize over fifty different comps, with only some applied to box office and others to new media, cable, etc.

As it remains a difficult task to forecast the results of theatrical films, these projections have been prepared using three different models, for full disclosure and comparison purposes. The Minimum amounts refer to a 'worst case scenario'. The Medium amounts refer to the 'average' returns. The Maximum amounts refer to a 'best case'. These Projections were prepared using conservative figures. Potential revenues have been purposely understated.

These projections are based on current average time allotments per standard motion picture release schedules. Revenues generated normally occur within 14 to 18 months for box office from time of initial investment. Ancillary rights revenues normally occur within 24 months of initial investment and may continue for unlimited time but at a substantially smaller rate. The bulk of all motion picture revenue streams can be expected within 24 to 36 months. Revenues projected are totals for a 60-month time frame.

Motion Picture Financial Projections follow U.S. SEC (Securities & Exchange Commission) guidelines. The only comparison projects used are those with a maximum budget of 20% higher than the film(s) in consideration. There is no limitation for lower amounts. As well, comparison projects are for films produced only in the past seven years. Cast, production value and script are some factors affecting projections.

**DISCLAIMER:** Projections are estimates only, based on assumptions, which may prove to be incorrect.