CONSOLIDATED BEECROFT (PARTS 1-3)

Financial Projections

	Minimum	Medium	Maximum
1. Domestic Theatrical Sales:			
Box Office Gross (2)	25,000,000	60,000,000	145,000,000
Less Exhibitor/Theater Share (3)	12,500,000	30,000,000	72,500,000
GROSS FILM RENTALS:	12,500,000	30,000,000	72,500,000
Less Prints & Advertising (4)	6,500,000	14,000,000	27,500,000
Less Distribution Fee (5)	2,400,000	4,800,000	13,500,000
DOMESTIC THEATRICAL NET PROFIT	3,600,000	11,200,000	31,500,000
2. Domestic Ancillary Sales:			
Pay Cable Revenue	4,000,000	6,850,000	11,500,000
Network TV Revenue	1,550,000	2,500,000	3,700,000
TV Syndication	1,250,000	2,000,000	3,500,000
DVD Market (6)	1,575,000	2,775,000	4,875,000
Airline (12)	1,500,000	2,600,000	4,100,000
New Media (11)	4,450,000	8,500,000	15,500,000
GROSS ANCILLARY SALES	14,325,000	25,225,000	43,175,000
Less Distribution Fee (7)	4,297,500	7,567,500	12,952,500
DOMESTIC ANCILLARY NET PROFIT	10,027,500	17,657,500	30,222,500
3. Foreign Theatrical Sales:			
Box Office	5,000,000	10,000,000	20,000,000
Less Exhibitor (8)	2,500,000	5,000,000	10,000,000
Less Prints & Advertising	1,500,000	3,000,000	6,000,000
Less Distribution Fee (9)	250,000	500,000	1,000,000
FOREIGN THEATRICAL NET PROFIT	750,000	1,500,000	3,000,000
4. Foreign Ancillary Sales:			
Pay Cable Revenue	2,050,000	4,100,000	7,000,000
Television Revenue	1,200,000	1,850,000	3,100,000
DVD Market (10)	1,087,500	2,175,000	3,650,000
New Media (11)	3,350,000	6,350,000	11,750,000
GROSS ANCILLARY PROCEEDS	7,687,500	14,475,000	25,500,000
Less Distribution Fee (9)	1,921,875	3,618,750	6,375,000
FOREIGN ANCILLARY NET PROFIT	5,765,625	10,856,250	19,125,000
5. Worldwide Revenue (13)	20,143,125	41,213,750	83,847,500
6. Less Investment plus 10% (14)	18,590,000	18,590,000	18,590,000
7. Total Worldwide Net Profits Calc:	1,553,000	22,624,000	65,258,000

Forecasts (1-3) (Less Exhibitor Share)	
Minimum:	41,012,500
Medium:	81,450,000
Maximum:	172,175,000

Budgets (1-3)	
Rounded:	16,900,000

Sales Forecast Notes

Information for these projections have been provided by the following leading websites used by most Studios, Distributors and Investors, www.studiosystem.com, www.boxofficemojo.com and www.imdbpro.com.

By finding films that have similar genres and similar budgets to the film(s) in consideration, the first step is a matter of comparing all their numbers and averaging them out to get initial amounts. Then we dig into each avenue of revenue, and then we dissect projects with similar situations. Not all comps are applied in all categories, and several comps may only be applied to certain revenue streams due to similar marketing, cast levels, distribution and several other factors. This can, in turn, make some comps at first glance not appear to match the main project; however, to compute these projections the comps are determined to match in several other areas. It is not uncommon to utilize over fifty different comps, with only some applied to box office and others to new media, cable, etc.

As it remains a difficult task to forecast the results of theatrical films, these projections have been prepared using three different models, for full disclosure and comparison purposes. The Minimum amounts refer to a 'worst case scenario'. The Medium amounts refer to the 'average' returns. The Maximum amounts refer to a 'best case'. These Projections were prepared using conservative figures. Potential revenues have been purposely understated.

These projections are based on current average time allotments per standard motion picture release schedules. Revenues generated normally occur within 14 to 18 months for box office from time of initial investment. Ancillary rights revenues normally occur within 24 months of initial investment and may continue for unlimited time but at a substantially smaller rate. The bulk of all motion picture revenue streams can be expected within 24 to 36 months. Revenues projected are totals for a 60-month time frame.

Motion Picture Financial Projections follow U.S. SEC (Securities & Exchange Commission) guidelines. The only comparison projects used are those with a maximum budget of 20% higher than the film(s) in consideration. There is no limitation for lower amounts. As well, comparison projects are for films produced only in the past seven years. Cast, production value and script are some factors affecting projections.

DISCLAIMER: Projections are estimates only, based on assumptions, which may prove to be incorrect.